# Linux Professional Institute

# The future's hiring
## Top 9 reasons to get certified with LPI

**1**

## Open source is big business

With Amazon, Facebook, and Google all running their huge infrastructure on Linux, and big brands like Samsung using it in their TVs – not to mention U.S. Air Traffic Control and the International Space Station – it's safe to say that Linux is a dominant force in open source. So, if you aspire to work with world-changing companies you better become an open source professional.

**2**

## Open source talent is in demand

Employers are actively looking for open source professionals.[*] Certifications by big commercial companies like Microsoft are common, but Linux's relative Cinderella status means that there are a lot of good employers fighting over very few people certified with Linux, making it one of the most valued IT certifications to have.

**3**

## Higher salaries for open source talent

A little thing called the law of supply and demand means that 44% of employers are offering higher salaries for certified open source talent, compared to salaries for specialists in other operating systems. And with 87% of employers finding it hard to attract open source talent, that makes LPI ceritifcation one of the most valuable salary-boosters around.

**4**

## Pay rises on the horizon

Life isn't just about money, but it helps, right? And what also helps is being rewarded for your skills and hard work. According to a 2016 survey of 28,000 IT professionals across the world, 30% received a pay rise as soon as they achieved certification.[*]

**5**

## Be on top of the CV pile

Employers understandably feel better about hiring people when they can see a current certification from an accredited body – which explains why 96% of employers use IT certification as a screening or hiring criteria during recruitment.[*]

**6**

## Become promotion material

90% of employers agree that IT certified individuals are more likely to be promoted than those without. So, it's all very well putting in the hard yards and the long hours, not to mention schmoozing the boss by the water cooler, but the fact is a lot of employers seem to like the certainty that comes with promoting people with certified skills.

**7**

## It's bonus time

LPI certified professionals typically receive big pay bonus growth of between 20% and 33% inside a year of becoming certified for their open source skills.[*]

**8**

## Comes peer recommended

In a 2016 survey of 28,000 IT certified individuals, 88% said that they would recommend certification to a colleague starting a career or looking to advance in the IT field.[*] In terms of job opportunities, LPI is one of the best IT certifications to have.

**9**

## Got skills? Get certified

We support a network of different training partners around the globe that you can choose from, and whether you like to learn from books, in classrooms or through e-learning, the choice is yours. But, best of all, if you already have open source skills, you can get certified with LPI today. Well, what are you waiting for?

## The future's hiring.

Visit www.lpimarketplace.com to get certified today.

Find out which certification is right for you at www.lpi.org/our-certifications/summary-of-certifications

Find out more about LPI at www.lpi.org

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