



Linux
Professional
Institute

Corporate Sponsorship

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I. Purpose of LPI Corporate Sponsorship

Become a part of the community that supports open source by supporting the people who work in it.

LPI is more than just the world's most-trusted open source certification body. We are actively working to support personal development, professional ethics, and community growth. As part of our 20th year we are embarking on a number of new initiatives towards those goals:

- Individual membership in LPI, which will provide benefits targeted at professional improvement and ongoing learning, as well as a say in our governance
- New certification programs that reach beyond conventional fields of system administration to support managers and others interested in open source

Mention the extending of Essential and more outreach to younger learners?

Be a part of this, join the community of LPI sponsors.



Benefits for Linux Professional Institute Corporate Sponsors

- Grant the sponsor indirect access to and visibility from inside LPI's customer base (500,000+ IT pros, 200,000+ LPI certification holders)
- Sponsor profiling to LPI's audience
- Recognition and marketing support for the sponsor
- Grant the sponsor LPI added value services
- Grant the sponsor LPI's community access

2. Recognition and Marketing

Recognition	Platinum	Gold	Silver
On home page	●		
In LPI event welcome/goodbye keynotes	●		
On sponsor page	most prominent	prominent	less prominent
On sponsor banner at any event	most prominent	prominent	subject to space
PR announcement of sponsorship	separate announcement	group announcement	group announcement
Can display our logo as sponsor	●	●	●

Sponsor Marketing Support	Platinum	Gold	Silver
Sponsor material at LPI events	●	●	subject to space
Sponsor material in LPI booths	●	subject to space	
Sponsor offer in membership kit mailout	upon request		
Sponsor offer in physical cert mailout	upon request		
Sponsor offer in email to members	2	1	In annual grouping
Sponsor offer snail mail to members	1	In annual grouping	In annual grouping
Sponsor offers in member area (permanent)	12	4	1
Write article for blog (subject to subject matter pre-approval)	priority	●	subject to space
Sponsor ad in newsletters	priority	●	subject to space

3. Services, Community and Eligibility

Services to Sponsor	Platinum	Gold	Silver
Ability to post job offers to members	●	●	●
Complimentary attendance to LPI events	5 per event	2 per event	1 per event
Complimentary exam vouchers	20 per year	10 per year	4 per year
Discount on additional exam vouchers*	50%	30%	10%
Eligibility for development of custom certification**	●		
Inclusion in certified solution provider program	●	●	●
LPI participation at sponsor events/projects (technical, community or other relevant activities)	●	subject to availability	subject to availability
Access to learning material in education program	●	●	●

Community Access	Platinum	Gold	Silver
Participation in Sponsor Advisory Committee	●	●	●
Ability to join Community Advisory Committees (BSD, Academic, etc)	●	●	●
Inclusion of Partner volunteer programs in LPI PDU system (approved)	●	●	subject to space
Dedicated Mentor for Employees (number of employees)	20	5	1

Eligibility	Platinum	Gold	Silver
Maximum Number	20	100	none
Priority on moving to Platinum	N/A	1st priority	2nd priority

* no resell, internal use only

** at additional cost

4. Pricing

Costs	Platinum	Gold	Silver
Pricing	\$250,000.00	\$100,000.00	Depending on amount of consolidated employees: <ul style="list-style-type: none">• 10,000+: \$40,000.00• 5,000 – 9,999: \$25,000.00• 2,000 – 4,999: \$15,000.00• 500 – 1,999: \$10,000.00• 50 – 499: \$5,000.00• 1 – 49: \$2,500.00

Customizable sponsorship packages available on request.
Please contact sponsorship@lpi.org

Get more information about how to get a Corporate Sponsor



Get More Information

Contact LPI and learn more online about the Corporate Sponsorship program.

 info@lpi.org

 [@LPICconnect](https://twitter.com/LPICconnect)

 facebook.com/LPICconnect

5. Special Sponsorship Modalities

Benefit	Benefit Partner	Employer Partner	Courseware Partner
Recognition			
Can display our logo as a sponsor			●
Sponsor Marketing Support			
Sponsor offers in member area (permanent)	●		
Write article for blog (subject to subject matter pre-approval)	subject to space	subject to space	subject to space
Sponsor ad in newsletters	subject to space		
Services to Sponsor			
Ability to post job offers to members		●	
Inclusion in Certified Solution Provider program		●	
LPI participation at Sponsor events/projects (technical, community or ???)			subject to availability
Access to learning material in education program	●	●	●
Inclusion in courseware sponsorship program			●
Community Access			
Participation in Sponsor Advisory Committee	●	●	●
Ability to join Community Advisory Committees (Academic, Exam Dev, ...)	●	●	●
Eligibility and Costs			
Maximum Number	none	none	none
Priority on moving to Platinum	subject to space	subject to space	subject to space
Pricing	1 offer free	1 for free, \$TBD/post after	TBD

About LPI

LPI is a non-profit organisation with a mission to enable economic and creative opportunities for everybody by making open source knowledge and skills certification universally accessible. We are the global certification standard for Linux and a career support organisation for open source professionals all over the world.

With more than 175,000 certification holders LPI is the world's first and largest vendor-neutral Linux and open source skills certification body. We have certified IT professionals in over 180 countries, deliver exams in multiple languages, and have hundreds of training partners.



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